

COLLABOR8

EMPLOYER COLLECTIVE

Collabor8 Employer Collective is a cohort of organizations committed to learning and sharing through valuable collaborative partnerships, conversations, and up-to-date data. We welcome all employer types, industries, and organization sizes.

Through events, content and tools, we'll explore and learn about best practices focused on inclusive employee engagement, creating a workplace and culture that works for everyone, social impact initiatives, and impactful community relations.

There are 8 stages of an employee's life cycle, and we view each as an opportunity to integrate inclusive practices, fostering a strong sense of belonging and community within the workplace.



READY TO COLLABOR8?

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 **TADA PARTNERS**
A GREAT WORKPLACE CAN BE MAGICAL.

LEARNING + SHARING COHORT

- 1 Opportunity to learn + share with cohort members.
- 2 Opportunity to build a more engaged + qualified future workforce + create additional resources for engagement in your community through education, social impact + leadership initiatives.
- 3 Opportunity to connect with industries, regions, company types + company roles outside of your own to gain new perspectives + approaches to inclusive employee engagement efforts.

	CHAMPION 20k	IMPACT 16k	COMMUNITY 6k
1 Opportunity to learn + share with cohort members.	X	X	X
2 Opportunity to build a more engaged + qualified future workforce + create additional resources for engagement in your community through education, social impact + leadership initiatives.	X	X	X
3 Opportunity to connect with industries, regions, company types + company roles outside of your own to gain new perspectives + approaches to inclusive employee engagement efforts.	X	X	X

EVENTS + GATHERINGS

- 1 Participation in all events + public-facing Collabor8 Conversations.
- 2 Ability to collaborate on event programming based on your organization's goals + expertise.
- 3 Extended event invitation opportunities to your organization's external partners + clients.
- 4 Custom internal speaker/event package.

	CHAMPION 20k	IMPACT 16k	COMMUNITY 6k
1 Participation in all events + public-facing Collabor8 Conversations.	X	X	X
2 Ability to collaborate on event programming based on your organization's goals + expertise.	X	X	X
3 Extended event invitation opportunities to your organization's external partners + clients.	X	X	X
4 Custom internal speaker/event package.	X	X	X

RESOURCES + TOOLS

- 1 Access to data-driven best practices that encompass an employee's entire life-cycle at your organization.
- 2 Access to all member presentations + event handouts.
- 3 Custom connections with fellow members.
- 4 Communication toolkit for announcing your commitment to employees + external communities.
- 5 Opportunity to collaborate on a relevant toolkit or guide based on your organization's goals.
- 6 Access to relevant past member content, toolkits, guides + event recordings.

	CHAMPION 20k	IMPACT 16k	COMMUNITY 6k
1 Access to data-driven best practices that encompass an employee's entire life-cycle at your organization.	X	X	X
2 Access to all member presentations + event handouts.	X	X	X
3 Custom connections with fellow members.	X	X	X
4 Communication toolkit for announcing your commitment to employees + external communities.	X	X	X
5 Opportunity to collaborate on a relevant toolkit or guide based on your organization's goals.	X	X	X
6 Access to relevant past member content, toolkits, guides + event recordings.	X	X	X

RECOGNITION + ACKNOWLEDGMENT

- 1 Logos + link inclusion on cohort website + member published content (when applicable).
- 2 Social Media welcome announcement.
- 3 Guaranteed speaking opportunity at minimum of 1 (one) cohort or Collabor8 Conversations event (agreed subject matter).
- 4 Opportunity for social media collaboration.
- 5 Acknowledgement as Champion partner for as long as your membership is active.

	CHAMPION 20k	IMPACT 16k	COMMUNITY 6k
1 Logos + link inclusion on cohort website + member published content (when applicable).	X	X	LIMITED
2 Social Media welcome announcement.	X	X	X
3 Guaranteed speaking opportunity at minimum of 1 (one) cohort or Collabor8 Conversations event (agreed subject matter).	X	X	X
4 Opportunity for social media collaboration.	X	X	X
5 Acknowledgement as Champion partner for as long as your membership is active.	X	X	X

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COMMITMENT FORM

ALL MEMBERSHIP LEVELS ARE ANNUAL + OPEN TO YOUR ENTIRE WORKFORCE

LEARNING
+
SHARING
COHORT

A group of employer organizations focused on infusing opportunity into the 8 stages of an employee's life cycle.

EVENTS
+
GATHERINGS

Roundtable, panel, interview and social events focused on learning and sharing best practices for an inclusive employee experience.

RESOURCES
+
TOOLS

Education, data-collection and storytelling in written format to help build and grow a workplace that works for all.

RECOGNITION
+
ACKNOWLEDGMENT

Opportunities for digital recognition, event acknowledgement and media collaboration; allowing organizations to show their action and commitment publicly.

ON BEHALF OF MY ORGANIZATION (AS A DESIGNATED REPRESENTATIVE) I AGREE TO THE BELOW ANNUAL MEMBERSHIP COMMITMENT:

CHAMPION
20k

IMPACT
16k

COMMUNITY
6k

Signature: _____

Name: _____

Email: _____

Date: _____

Organization: _____